

ONLINE DISINHIBITION EFFECT

*From honesty to hostility:
decoding online behaviour.*



- Dissociative Anonymity
- Invisibility
- Asynchronicity
- Solipsistic Introjection
- Dissociative Imagination
- Minimisation of Status and Authority



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Understanding Online Disinhibition

Why do people act so differently on the internet?

The internet has transformed how we communicate. Whether it's posting on social media, joining a group chat, commenting anonymously on a forum, or sending a private message, we're constantly engaging with others in digital spaces. But there's something curious about these interactions: we often behave in ways we never would face-to-face.

You might notice that people online are unusually blunt, overly personal, shockingly rude, or astonishingly kind. Someone may confess deep secrets to strangers, start fights with people they've never met, or express affection in ways they'd never dare to in person. Maybe you've done these things yourself.

This phenomenon—where people loosen their usual social restraints and express themselves more freely or intensely online—is known as online disinhibition.

Psychologist John Suler introduced this term to describe the shift in behavior many people experience when they interact in digital environments. According to Suler, the online world creates a unique psychological space—one where certain factors lower our inhibitions, making us act differently from how we would in “real life.”

Importantly, disinhibition isn't always a bad thing. It can be benign, encouraging honesty, vulnerability, and emotional openness. Online spaces can feel safe for people to share their struggles, ask questions they'd be embarrassed to voice out loud, or connect deeply with others. But disinhibition can also be toxic, leading to trolling, cruelty, harassment, and even the promotion of harmful ideologies.

Understanding why this happens is crucial—especially in a world where so much of our communication, identity, and even our mental health is tied to the digital sphere. When we grasp what's influencing our online behaviour, we can become more self-aware, compassionate, and responsible users of the internet.

Dissociative Anonymity

"They don't know who I am, so I can say anything."

When you post anonymously or under a pseudonym, there's a psychological distance between your online actions and your real identity. You may feel shielded from accountability, free from judgment, or liberated from social expectations. This sense of separation makes it easier to share intimate thoughts—or to behave aggressively without guilt.

Example (Benign): A teenager posts on a mental health forum about their struggles with anxiety, something they've never told anyone in their real life.

Example (Toxic): A user sends threatening messages in a game chat, knowing their identity can't be traced.



Invisibility

"They can't see me, so I don't feel exposed."

Even when using your real name, you're often physically invisible online. No one sees your face, hears your tone, or watches your body language. This invisibility can make people feel less self-conscious and more open—but it also reduces empathy and the natural inhibitions that come with eye contact or social feedback.

Example (Benign): Someone feels comfortable asking a question in an online class that they'd be too embarrassed to ask in person.

Example (Toxic): A person leaves dozens of cruel comments on a social media post, not having to witness the emotional impact on the poster.



Asynchronicity

"I don't have to deal with their reaction right now."

Many online conversations aren't happening live. You might send a message and walk away. You don't have to see someone's response immediately—or at all. This time gap can reduce anxiety and encourage honesty, but it can also make it easier to ignore the consequences of hurtful messages.

It's like writing a note and throwing it over a wall—you don't see who picks it up or how it hits them.

Example (Benign): Someone writes a thoughtful letter about their grief in a Reddit post, taking time to express what they couldn't say out loud.

Example (Toxic): A person leaves a nasty comment on someone's photo and logs off, never seeing the damage it causes.



Solipsistic Introjection

"They're not a person—I'm just talking to myself."

When you read someone's messages online, you "hear" them in your own mind. Without their voice or face to guide you, you may subconsciously assign them a personality or tone that fits your own expectations or emotional state. In this way, the other person becomes part of your internal world—more like a character in your head than a living, breathing individual.

Example (Benign): Someone feels a deep connection to a YouTuber and imagines a friendship, because their voice and videos feel personal and familiar.

Example (Toxic): A person reads a neutral comment as sarcastic or hostile, imagining conflict where there is none, and lashes out aggressively.



Dissociative Imagination

"It's just the internet—it's not real life."

Some people mentally separate their online activity from their everyday identity. They may see the internet as a fantasy space, like a game or a performance, where normal rules don't apply. This mental divide lets people role-play, test out parts of themselves, or act without feeling responsible.

It's a kind of psychological split: "That wasn't really me—just something I said online."

Example (Benign): A shy person creates a confident alter ego in a role-playing forum, helping them explore their identity.

Example (Toxic): Someone runs a trolling account for fun, claiming it's "just jokes" and doesn't reflect who they really are.



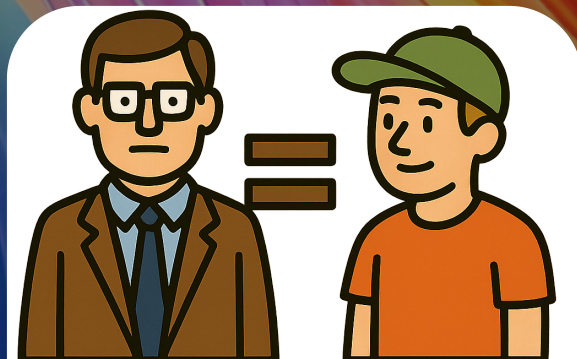
Minimization of Authority and Status

"Everyone's on the same level here."

Online, traditional signs of power—age, wealth, job title, appearance—are often invisible. This can be empowering, especially for people who feel ignored or marginalised in real life. But it can also lead to disrespect, rebellion, or a refusal to follow rules, as the usual cues that guide polite behaviour are missing.

Example (Benign): A 16-year-old joins an online debate with professors and researchers, feeling able to contribute without being dismissed because of their age.

Example (Toxic): A user mocks and insults a doctor in a support forum, refusing to listen to advice because “no one's in charge online.”



Not a “Truer Self”—Just a Different Face

In discussions about online behaviour, you'll sometimes hear the claim that how we act on the internet reveals our “true self.” The logic goes: when we're anonymous, invisible, and free from immediate social judgment, our real personality finally emerges—raw, unfiltered, and honest.

But this idea oversimplifies human psychology.

As John Suler pointed out, what we do online isn't necessarily more authentic—it's simply different. Our behaviour in digital spaces is shaped by powerful psychological forces: anonymity, invisibility, time delays, and the absence of physical presence. These don't strip away layers to reveal the “real us”—they create a new context that influences how we express ourselves.

In other words, being online doesn't remove a mask.

It gives us a different face.

Sometimes, this digital face expresses emotions or parts of ourselves we've struggled to share in person—like vulnerability, grief, or creativity. Other times, it brings out impulses we usually suppress—hostility, prejudice, or reckless curiosity. But neither side tells the full story of who we are.

Both our online and offline selves are real, but they are situated. That is, they emerge from the social and psychological environments we're in at any given moment. Just as people may behave differently at work, at home, or on stage, we behave differently online—not because we're hiding or revealing something, but because the rules of the space have changed.

Understanding this is crucial for mental wellbeing, communication, and online safety. It encourages us to:

Reflect on how context shapes our identity and choices.

Take responsibility for our online actions—

without using the internet as an excuse.

Resist the temptation to judge others too quickly by their online persona.

Create environments that support healthy, respectful, and compassionate digital interactions.

So next time you're tempted to ask, "Is this who they really are?"—remember: It might not be their truest self, but it's still a real version of them—wearing a different face, shaped by a digital world.

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Cyberpsychiatry Education Awareness Research
Exploring how the internet shapes minds,
identities, and relationships.

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